

# SUCCESSFUL TEACHING CONFERENCE

For Faculty by Faculty



Institute for Community College Development  
A SUNY and Cornell University Partnership

Radisson Hotel Corning  
Corning, New York  
October 26-27, 2006

## PRESENTED BY

The Institute for Community College Development (ICCD) and the Teaching Centers of Broome Community College, Corning Community College, and Tompkins Cortland Community College.

## KEYNOTE PRESENTATION

### *Teaching the Millennials*

*Stewart Brower*

The Millennial generation has been called the "most numerous, affluent, and ethnically diverse generation in American history." They can also be one of the most demanding generations to teach, with a strong sense of self-identity and entitlement that can impede more traditional teaching modalities. Technology-savvy, goal-oriented Millennials place a premium on their college experiences, and college professors and other academic leaders are beginning to discover new ways of motivating these students.

Keynote speaker Stewart Brower, Coordinator of Information Management Education at the University of Buffalo Health Science Library, will help us examine our shared experiences as both parents and teachers of the Millennials, touching on their strengths and weaknesses as learners, and suggesting methods of instruction that most appeal to them.

## THURSDAY EVENING:

*Warm Up the Workplace*, Frank Pastizzo

In a program that is presented around the nation, Frank Pastizzo uses a wonderful mix of music, comedy, and storytelling from his diverse career to capture his audiences and help them find ways to warm up their workplaces and be more supportive of one another. Exploring the dynamics of diverse workplaces, Frank presents clear and concise directions on how all of us can contribute to making our jobs rich with humor, humanity, and joy.

## ACCOMMODATIONS

Rooms have been reserved at the Radisson Hotel Corning, in Corning, New York. To make reservations, please call 607-962-5000. The conference rate is \$98 single or double occupancy.

## GIFTS: GATHERING IDEAS FOR TEACHING SUCCESS

Gathering Ideas for Teaching Success is an activity conducted in informal 5-minute sessions which will be presented in learning circles from 3:15 p.m. to 4:15 p.m. on Friday. During this fast-paced activity, participants will share a favorite teaching tip with colleagues and receive many tips in return. Bring a copy of a one-page description of your favorite teaching tip to share. Please fill out the GIFTS section of your registration form if you wish to participate.

## SCHEDULE AT A GLANCE

### Thursday, October 26, 2006

- 7:00-7:30 Evening Registration and Reception
- 7:30-9:00 Warm Up the Workplace with Frank Pastizzo

### Friday, October 27, 2006

- 8:00-9:00 Breakfast and Registration
- 9:00-10:15 Welcome and Keynote, Stewart Brower  
"Teaching the Millennials"
- 10:30-11:30 Concurrent sessions
  - 1A Metaphors of Excellence: Renewing Our Vision
  - 1B Incorporating Service Learning into an Online Course
  - 1C Keynote Follow-Up
  - 1D No "Train Gone Sorry": How to Support a Deaf Student in Your Mainstream Class
  - 1E Engaging Students in Active Learning through Journal Writing
- 11:45-12:45 Concurrent sessions
  - 2A Engaging Students through Active Learning
  - 2B Offering Your Students More: Supplementing Your Course Online
  - 2C Improving Civility on Campus
  - 2D Understanding and Working Effectively with ESL Students in Mainstream College Courses
  - 2E In Class Writing to Promote Learning and Diagnose Student Misconceptions
- 1:00-2:00 Lunch
- 2:15-3:15 Concurrent sessions
  - 3A Developing Empathy and Understanding through Active Learning
  - 3B Integrating Multimedia into the Teaching and Learning Process
  - 3C D to C: Guiding Students toward Better Study Techniques
  - 3D Diversity Workshop: Ever Eaten Dog?/ Hollá
  - 3E Book Buddies: A Shared Journey across Time and Space

- 3:30-4:30 GIFTS: Gathering Ideas for Teaching Success
- 4:30 Lottery & closing

## HISTORY OF THE CONFERENCE

In the fall of 1991 the teaching centers at Broome Community College and Tompkins Cortland Community College collaborated to provide a low-cost professional development opportunity for their faculty. With the support of the New York State Association for Two Year Colleges, the two colleges pooled resources and planned a Successful Teaching Conference for the spring of 1992. The goal of the conference was to provide a low-cost, high-quality professional development opportunity by and for faculty that would allow educators to participate, present, network, and talk pedagogy with their peers. The conference was well received and the planning team decided

to do it again, this time inviting the Teaching Center at Corning Community College to join the collaborative effort. For the next six years the planning team from the three colleges planned and organized the conference, allowing their faculty to share ideas, methodology and techniques to enhance teaching effectiveness. The conference rotates around the upstate NY region, with the 3 colleges rotating responsibility as host.

The Institute for Community College Development at Cornell University joined the team in 1999, managing conference logistics and providing a great deal of support including conference coordination, program planning, and a web page.

## -----CONCURRENT SESSIONS-----

### SESSION 1A

#### **Metaphors of Excellence: Renewing Our Vision**

This session is designed to energize an educator's sense of purpose. We'll respond to contemporary poems, then explore metaphors for the best in what we do. No poetry experience required, only a willingness to listen to poems, reflect on your practice, and share your experience.

Presenter: *Edward Dougherty, Associate Professor in English, has been teaching writing for 13 years. He has been at Corning Community College since 1999. With a Masters of Fine Arts (MFA), he is a practicing poet and writer with many poems appearing in a wide variety of periodicals in the US and abroad, including The Christian Science Monitor, International Quarterly, Rock & Sling, Poetry East, Haiku Headlines, and many others. In addition, he has three published chapbooks, or small collections, and his first full-length collection of poems, Pilgrimage to a Gingko Tree, will be out in 2008. Prentice Hall published his creative writing text co-authored with Dr. Scott Minar entitled The Double Bloom: Exercises for Poets.*

### SESSION 1B

#### **Incorporating Service Learning into an Online Course**

This session is designed for online instructors and service learning coordinators. The session will focus on how to find service learning opportunities for distance education courses, how to coordinate those opportunities, how to supervise students as they work within the framework of the service learning component, how to evaluate students' performance, and how to evaluate the effectiveness of the service learning component in terms of course objectives.

Presenter: *Martha Kinney, Instructor of History at Suffolk County Community College, developed and taught the first online history courses at Los Medanos College in Pittsburg, CA. She incorporated a service learning component into that coursework. Additionally, she served as a consultant for the faculty union at the Contra Costa Community*

*College District in developing standards for evaluation of online instructors.*

### SESSION 1C

#### **Keynote Follow-Up**

Presenter: *Stewart Brower is the Coordinator of Information Management Education at the University of Buffalo Health Science Library.*

### SESSION 1D

#### **No "Train Gone Sorry": How to Support a Deaf Student in your Mainstream Class**

The session will provide information on how to get used to having an interpreter in your classroom, techniques for how to make your own teaching more visual, how to improve sightlines and classroom dynamics for hearing impaired students, suggestions for getting deaf students more involved, assignments, tips on deaf culture and some basic signs.

Presenter: *Pamela Kincheloe is an Assistant Professor at Rochester Institute of Technology/National Technical Institute for the Deaf (NTID). For 5 years she has taught students at NTID in liberal arts support. She also serves as a tutor for the RIT Communications Department.*

### SESSION 1E

#### **Engaging Students in Active Learning through Journal Writing**

In this presentation, we will demonstrate how we use journal writing to connect our lessons with a term project, to help students apply/integrate strategies they learn in class to the project, and to develop their critical reading and thinking skills.

Presenter: *Dr. Qiong-Ying Chen, Assistant Professor in the Department of Reading and Basic Education at Nassau Community College*

*Co-Presenter: Ann Marie Monaco, Assistant Professor in the Department of Reading and Basic Education at Nassau Community College*

*Qiong-Ying and Ann Marie are interested in theories and practices in developmental reading.*

### **SESSION 2A**

#### **Engaging Students through Active Learning**

This interactive workshop will inspire you to incorporate active learning strategies into your instruction. Topics include quick and creative methods for forming classroom work groups, active learning activities, and cooperative learning activities. Participants will have the opportunity to experience active learning as well as share ideas.

Participants will take home activities that are easy to implement.

*Presenter: Mary Crawford-Mohat*

*Co-Presenter: Kelly Groginski*

*Kelly and Mary are assistant professors at Onondaga Community College. Kelly is a 20 year teaching veteran and Mary has been teaching for 10 years. They both work with students in the developmental math courses at OCC.*

### **SESSION 2B**

#### **Offering your Students More: Supplementing your Course Online**

This session will discuss the use of Online Tools (WebCT 6.0) as a supplement to courses for those teaching in traditional classrooms who would like to offer more opportunities for feedback to the student. It will include a demonstration of current use in CCC Accounting courses and sharing of ideas for its utilization.

*Presenter: Barbara Squires, Assistant Professor of Accounting, Corning Community College. Barb has a background in corporate and tax accounting and had been teaching Accounting at CCC for 5 years.*

*Co-Presenter: Peter Bacalles, Professor of Business Administration, Corning Community College. Pete has been teaching Accounting and Economics at CCC for 29 years.*

### **SESSION 2C**

#### **Improving Civility on Campus**

Participants will develop an operational definition of civility, discuss various approaches for promoting civility, and generate techniques for dealing with incivility. A brief overview will be given of various successful approaches used at colleges across the country.

*Presenter: Jack Carr, Tompkins Cortland Community College*

*Co-Presenter: Richard Grossman, Tompkins Cortland Community College*

*Jack is a long-time adjunct instructor and administrator.*

*Rick is a professor of reading and co-chair of the Developmental Education Program.*

### **SESSION 2D**

#### **Understanding and Working Effectively with ESL Students in Mainstream College Courses**

Teaching second language students presents challenges different from those of native speakers. ESL students sometimes have to endure cultural and academic situations that may be disturbing or in conflict with their values, previous experiences and beliefs. Considering the cultural and academic adjustments ESL students often face will assist faculty to better meet the needs of this diverse population.

*Presenter: Dr. June Ohrnberger directs ESL Programs at Suffolk County Community College. The programs encompass both full and part-time instruction in ESL.*

*The current enrollment in the programs is over 2500 students.*

### **SESSION 2E**

#### **In Class Writing to Promote Learning and Diagnose Student Misconceptions**

We need to gauge students' comprehension and discover misconceptions students internalize as they learn. Students are prompted to write before and after class, providing an advance organizer for the lecture, and consolidation of learning at the end. Misconceptions in their learning can be remediated directly on their papers or in class.

*Presenter: Laine Lubar is an adjunct instructor of composition at Broome Community College and Morrisville State College, as well as a professional writing tutor. Her main interests are Composition and Writing Across the Curriculum.*

*Co-Presenter: Kristin Bensen-House is an adjunct instructor at Broome Community College. She uses alternative and creative methods of delivery in the classroom.*

### **SESSION 3A**

#### **Developing Empathy and Understanding through Active Learning**

Learning is a physical activity and emotions can inhibit or enhance learning. In this session, participants will become involved in a variety of hands-on activities designed to teach learners to develop their own motivational strategies and follow them to a deeper level of understanding in all academic areas.

*Presenter: Margaret Shaw is an assistant professor of Reading and Basic Education at Nassau Community College.*

### **SESSION 3B**

#### **Integrating Multimedia Content into the Teaching and Learning Process**

This session will look at a user friendly application, TechSmith's Camtasia, as an effective tool to enhance instructional presentations in the classroom and over the

web. Included in the session will be an introduction to podcasting, web casting and screencasting and how the technology can be implemented quickly and effectively.

*Presenter: Harry Applin is an instructor at Tompkins Cortland Community College. He teaches courses in the Construction Technology, Engineering Science, and Multimedia Departments.*

*Co-Presenter: Dr. Anne Applin. Anne taught computer science at Pearl River Community College in Poplarville, Mississippi for 12 years before coming to New York. She is in her 4th year as an Assistant Professor of Computer Science at Ithaca College. Anne's Ph.D. is in Computer Science Education and her research/interest area focuses on best practices in classroom instruction for the early CS courses.*

### **SESSION 3C**

#### **D to C: Guiding Students toward Better Study Techniques**

Psychology research shows the superiority of "elaboration processing" in retaining information. Results of attempts to get students to apply these techniques to an Introduction to Psychology course will be presented.

*Presenter: Robert Dushay is a full time assistant professor in the school of liberal arts at Morrisville State College.*

### **SESSION 3D**

#### **Diversity Workshop: Ever Eaten Dog?/ Hollá**

This workshop is presented in order to reveal our diversity at several different levels, ethnically, socially, linguistically, in eating habits, etc. 10-minute rotating sessions will cover foods and eating habits and dealing with ethnocentric terminology and how names and terms are used within and without certain groups of people.

*Presenter: Sandy Turner Vicioso is an assistant professor in Foreign Language, Communications and Humanities at Corning Community College. Before coming to CCC she ran a language school in Spain and taught ESL, as well as French, German, Italian and Hebrew.*

*Co-Presenter: Sky Moss teaches History and Government at Corning Community College. His specialty is African-American History. He has been an adjunct instructor for six years and now holds a full-time position. His unique background with diversity evolves from his work experience at the Cornell Extension.*

### **SESSION 3E**

#### **Book Buddies: A Shared Journey Across Time and Space**

Those seeking an innovative way to create a community of leaders linking students and staff across disciplines can apply the **Book Buddy** concept. This project relies on email access and a shared book. Participants will experience

"book buddy-ing" as well as read and hear about the project's implementation and benefits.

*Presenter: Julie Damerell is an assistant professor at Monroe Community College. She is the reading course manager, language committee co-chair and creator of the department's new developmental reading course assessment.*

**REGISTRATION INFORMATION**

The charge for the Successful Teaching Conference is \$95.00, which includes a dessert reception, continental breakfast, lunch, and two coffee breaks. The registration deadline is **October 18, 2006**. Registrations will be accepted on a space-available basis. Early registration is encouraged for those who wish to ensure a place at the conference. If you cancel after **October 9, 2006**, your fees will not be refunded. Cancellations before **October 9, 2006** will be refunded, except for a \$25 administrative fee.

**REGISTRATION FORM AND FURTHER INFORMATION**

**Please send this registration form and payment of \$95.00 made payable to the Institute for Community College Development by October 18, 2006 to:**

Institute for Community College Development  
Successful Teaching Conference  
Cornell University  
403 ILR Extension  
Ithaca, NY 14853-4203  
(607) 254-2797, Fax: 607-254-1520  
E-mail: [iccd@cornell.edu](mailto:iccd@cornell.edu)

**Or you may register online: [www.iccd.cornell.edu](http://www.iccd.cornell.edu).**

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Name \_\_\_\_\_

Name for nametag: \_\_\_\_\_

Department \_\_\_\_\_

Discipline \_\_\_\_\_

College \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

Email Address \_\_\_\_\_

Please indicate which concurrent sessions you plan to attend:

**Session 1:** \_\_\_1A \_\_\_1B \_\_\_1C \_\_\_1D \_\_\_1E

**Session 2:** \_\_\_2A \_\_\_2B \_\_\_2C \_\_\_2D \_\_\_2E

**Session 3:** \_\_\_3A \_\_\_3B \_\_\_3C \_\_\_3D \_\_\_3E

\_\_\_\_\_ Yes, I will be attending the Thursday evening reception and Warming up the Workplace with Frank Pastizzo.

\_\_\_\_\_ Yes, I will present a five-minute teaching tip for Gathering Ideas for Teaching Success (GIFTS). The title of my teaching tip is: \_\_\_\_\_  
\_\_\_\_\_.