

# ***Creating Consortia and Funding Sources: Second Nature and AASHE***

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Education for Sustainability

## ***Second Nature***

- Second Nature (SN) founded in Boston in 1993 by Dr. Anthony D. Cortese, Sen. John F. Kerry, Teresa Heinz Kerry, and others
- Dedicated to promoting sustainability in higher education
- Since 1993, SN has worked with over 4,000 faculty and staff at more than 500 colleges and universities to help make sustainability principles foundation of all learning, practice, and collaboration with local communities





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## ***Second Nature***

- SN focuses on initiating, advising, and supporting high-leverage activities regarding education for sustainability (EFS)
- SN has advanced EFS networks at state, regional, and national levels
- Built online clearinghouse for EFS information
- Conducted multi-million dollar advocacy and outreach effort over last decade that helped launch sustainability movement in higher ed





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## ***Second Nature***

Recent initiatives include:

- Supporting the 30 leading youth-led organizations involved in the Campus Climate Challenge
- Helping launch two new higher education associations: Higher Education Associations' Sustainability Consortium (HEASC) & Association for the Advancement of Sustainability in Higher Education (AASHE)





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## ***Second Nature***

Past and current funders include:

- Corporations: Bristol-Myers Squibb, Green Mountain Coffee, Herman Miller, Hewlett Packard, and others
- Foundations: Carnegie Corporation of New York, Compton Foundation, Heinz Family Foundation, Johnson Foundation, National Fish and Wildlife Foundation, and others





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## ***HEASC***

- Established in 2005 as network of higher ed associations committed to advancing sustainability within their constituencies and system of higher education itself
- HEASC member associations involved in planning, purchasing, housing, facilities, business, governing boards, campus activities and recreation, as well as associations for institutional types—state colleges and universities and community colleges



HIGHER EDUCATION ASSOCIATIONS  
SUSTAINABILITY CONSORTIUM





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## ***HEASC***

Currently consists of twelve members, including:

- American Association of Community Colleges (AACCC)
- American Association of State Colleges & Universities (AASCU)
- Association of Higher Education Facilities Officers (APPA)
- Association for the Advancement of Sustainability in Higher Education (AASHE)
- Association of Governing Boards of Universities & Colleges (AGB)
- National Association of College & University Business Officers (NACUBO)
- Society for College & University Planning (SCUP)





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## **AASHE**

- AASHE rapidly growing association of colleges and universities working to advance sustainability in higher education in the U.S. and Canada
- Founded in early 2006 – has expanded from 35 campus members to nearly 300 in August 2007





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## ***AASHE***

- Facilitates member efforts to integrate sustainability into teaching, research, and operations
- Connects members to resources, discussion groups, and professional development opportunities, and serves as home for campus sustainability professionals
- Works in partnership with businesses, nonprofit organizations and government agencies that support its mission





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## **AASHE**

- One of AASHE's most popular resources: weekly *Bulletin*, an e-newsletter with briefings on the leading campus sustainability happenings as well as new resources, job opportunities, and events
- *Bulletin* items compiled by category each year into an online Digest, providing an excellent database for research
- AASHE also known for its extensive online Resource Center





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## ***AASHE***

- Grew out of regional organization, Education for Sustainability Western Network, founded in 2001 that served campuses in the Western U.S. and Canada
- Anthony Cortese, president of SN, instrumental in both EFS West's and AASHE's founding
- Judy Walton, another EFS West co-founder, served as the first executive director of EFS West and then AASHE – office in Portland, OR





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## **AASHE**

- AASHE's inaugural conference in 2006 at Arizona State University was largest campus sustainability event to date, with over 700 attendees
- Next biennial conference is being planned for Pittsburgh in 2008
- In 2007 AASHE hired Tom Kimmerer as executive director and office moved to Lexington, KY
- Among AASHE's major initiatives is the American College & University Presidents Climate Commitment





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# ***AASHE***

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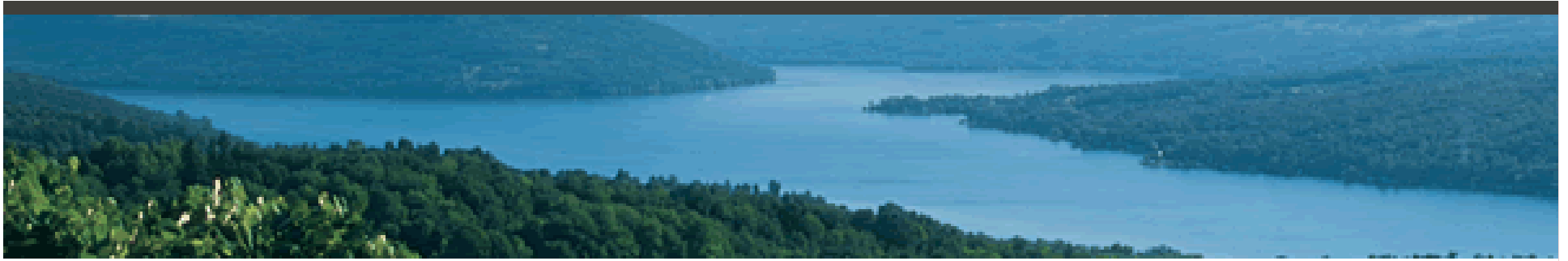


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## **Thomas Berry:**

“The universe is a communion of subjects, not a collection of objects.”



Thank you!

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